**PLANNING IMPACT GENERATION**

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| **Target groups** | **Input impact (direct)** | **Output impact (direct)** | **Output impact (indirect)** | **Key performance indicators** |
| **Students** |  |  |  |  |
| **Aspiring social entrepreneurs** |  |  |  |  |
| **Existing social entrepreneurs** |  |  |  |  |
| **Community leaders** |  |  |  |  |
| **Policy makers** |  |  |  |  |
| **Business organizations** |  |  |  |  |
| **NGOs** |  |  |  |  |
| **Other** |  |  |  |  |